



# Steps To End Poverty in Steuben

## Walk | Run | Ride | Rock

For Turning Point Services  
by Catholic Charities Steuben/Livingston

### The Benefits of Sponsorship

**What are the benefits of supporting STEPS 2021? Plenty!** You will be helping to alleviate the effects of poverty right here in your community, especially after an exceptionally difficult year. You will increase your organization's positive exposure, you'll build brand equity by associating your organization with a respected worthy cause, and you can contribute toward your organization's philanthropy/volunteerism goals.

**Signature Sponsors (\$1,000):** Go the extra mile! As a *Signature Sponsor*, your organization's **logo...**

- will be recognized in PSA's in both TV and Radio (if secured)
- will appear under "Signature Sponsors" on the Thank You Sponsor Page web page
- will be posted on Catholic Charities Steuben/Livingston's STEPS 2021 web page under "*Signature Sponsors*"
- will be posted to Catholic Charities Steuben/Livingston's social media (Facebook, Twitter, Instagram) as a "*Signature Sponsor*"
- and your organization's name will be listed as a "*Signature Sponsor*" in all press releases

**Marathon Sponsors: (\$750):** Help out in the long run! As a *Marathon Level Sponsor*, your organization's **logo...**

- will appear under "Event Sponsors" on the Thank You Sponsor Page web page
- will be posted to the Catholic Charities Steuben/Livingston's STEPS 2021 web page under "*Event Sponsors*"
- will be posted to Catholic Charities Steuben/Livingston's social media (Facebook, Twitter, Instagram) as an "*Event Sponsor*"
- and your organization's name will be listed as a "*Event Sponsor*" in all press releases

**Half-Marathon Sponsorships: (\$500):** As a *Half-Marathon Level Sponsor*, your organization's **logo...**

- will appear under "Event Sponsors" on the Thank You Sponsor Page web page
- will be posted to the Catholic Charities Steuben/Livingston's STEPS 2021 web page under "Event Sponsors"
- will be posted to Catholic Charities Steuben/Livingston's social media (Facebook, Twitter, Instagram) as an "*Event Sponsor*"

**Individual Sponsorship Levels:** your name...

- **Hurdles (\$200):**
- **Jogger (\$100):**
- **Baby STEPS (\$50):**
  - will be listed as a "2021 STEPS Sponsor" in the web page and social media